

You Make Snowmobiling Safe.



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Across a special part of North America, summer weather is uncertain but winter always brings snow. More than 10 million people look forward to that blanket of white and the pleasures of enjoying the outdoors on snowmobiles.

Many things make snowmobiling fun: the breathtaking beauty of a snow-filled woods, field or mountain; the precision performance of a well-designed machine; the satisfaction of traversing the winter landscape with friends and family.

Yes, snowmobilers savor the winter world, and that calls for extra responsibility. Training, experience and awareness are all traits of the accomplished snowmobiler. **You are the "Safe Riders! You make snowmobiling safe."**

Snowmobiling is fun, but it's work too. It challenges the body and mind, and that's part of the reason you're so relaxed at the end of a day of snowmobiling. While you're riding, the wind, sun, glare, cold, vibration, motion and other factors work together to affect both driver and passenger.

Yes, there's plenty of challenge awaiting you as you drive your snowmobile into the winter wonderland. Alcohol magnifies and distorts those challenges and can quickly turn an enjoyable outing into a situation that's hazardous for you and others.

Alcohol and snowmobiling, simply, do not mix

Forget the myth that alcohol warms up a chilled person. It opens the blood vessels and removes the feeling of chill, but it does nothing to increase body heat. Instead, it can increase the risk of hypothermia, a dangerous lowering of the body's core temperature. With alcohol, you may only *feel* warmer, while your body chills dangerously.

Alcohol increases fatigue, fogs your ability to make good decisions, and slows your reaction time. It's part of a formula for disaster. And don't forget: **THERE ARE LAWS PROHIBITING THE OPERATION OF A SNOWMOBILE WHILE UNDER THE INFLUENCE OF ALCOHOL.**



